



click & clack

CONNECT WITH YOUR INNER JOY

by



CHETÉ

SILVER JEWELRY

You're about to fall in love

with an utterly magical concept piece. Click&Clack is a multi sensory collection of pairs of smoothly finished, cool-to-touch, orbs of gemstone. Gentle clicking and clacking announce their arrival from a distance and you will absolutely adore the way they feel in your hand and around your neck, as you admire their natural beauty and bask in their healing energies.

Click&Clack is a slice of childhood, simple and joyful, hanging by a necklace and enhanced with delicate motifs and colorful beads. The marriage of rock with brilliant bronze or silver—Click&Clack offers a colorful collection that will tickle your senses and captivate your heart. Always surprising, Click&Clack is an invitation to connect.

Cheté's Click&Clack is the ideal jewelry designed to meet a range of budgets, a host of occasions, and rainbow of personalities. We couldn't wait to get it to you; you shouldn't wait to pick one up. So go on, let's play!







Ying Yang

Black Obsidian



50 A3QYDWWZ00L8GB1



Seeds Of Love

Rose Quartz



50A4UF 32WZ0M08GB0



**Feast
your
eyes
&
ears**



Mandala 1

- 1. Black Obsidian
- 2. Red Carnelian
- 3. Gray Agate



1.



2.



3.



Bonds

1. Dyed Aqua Quartzite



30A4MQEZWZ0C04LN

2. Dyed Aqua Quartzite



30A4MPEZWZ0C04LN

3. Dyed Aqua Quartzite



30A4MP97WZ0C04L00

1.



2.



3.



Seeds

1. Rose Quartz



2. White Agate



3. Amazonite





Clean Harmony

White Agate Or Jade



50A4U4EZWZ00L8GCW

Putting
the fun
back
in
funky



1.



2.



3.



Cells

- 1. Red Carnelian
- 2. White Quartzite
- 3. Black Obsidian



50A4A8AMWZ0C08GB0



50A4A8EZWZ0C08GCW



50A4A9DWWZ0L8GB1



Net

Green Aventurine



50A4U9AGW20C08GB0



Mandala 2

1. Red Cornelian
2. White Quartzite
3. Black Obsidian





Cocoon

Rose Quartz



50A4AR97W20C08G00

1.



2.



3.



Floret

- 1. Rose Quartz
- 2. Red Carnelian
- 3. Amazonite



50A4AZ32WZ06S8GB0



50A4AS44WZ0T76GB1



50A3P2ALWZ0BY8GB4



**Connect
with your
inner joy**



Dots

Rose Quartz



50A4U A32WZ0XT8GB0

1.



2.



3.



4.



5.



1. White Quartzite

2. Rose Quartz

3. Black Obsidian

4. White Quartzite

5. Black Obsidian



50 A4 ABE ZW Z0 C08 GC W



50 A4 U A97 W Z00 L8 G00



50 A4 AAD WW Z0 C08 GB1



50 A4 AB97 W Z00 L8 G00



50 A4 AA97 W Z00 L8 G00



1.



2.



Sketch

1. Rose Quartz

2. Black Obsidian



50A4AG396W20XT8G00



50A4AFDWWZ0C08GB1



1.



2.



3.



Leaves

- 1. Light Amethyst
- 2. Gray Agate
- 3. Amazonite



50.A4U523WZ00L8GB0



50.A4U5ABWZ0N A8GB A



50.A4U5GUWZ00L8GB4

1.



2.



Puffy Heart

- 1. Rose Quartz
- 2. Green Aventurine



50A4U832WZ0XT8GB0



50A4U7AGWZ0C08GB0



Click&Clack Likes Giving Back

Click&Clack is committed to forming nurturing collaborations with local non-profits around the world to make meaningful contributions to improving and uplifting the lives of local populations.

Through our most recent collaboration with Die Arche, every Click&Clack we sell provides a hot meal to a hungry child in the county of the collaboration. Wearing your Click&Clack jewelry connects you not only to your inner child but also to a child in need. It's not a solution to world hunger but it's a step in the right direction

The Healing Energies Of Click&Clack

The best way to feel great is to connect with a friend or a loved one or even make a new acquaintance at the coffee shop. But when we're on our own, it's nice to know that the stones we keep close to our body carry regenerative and uplifting energies.

Each Click&Clack stone is unique to the touch, to the eye, and to the ear and we invite you to try each of the stones and feel for yourself the positive effects of their vibrant qualities. They are a true gift of nature.

& **Black Obsidian** Protection



Obsidian is thought to be a powerful stone that can offer protection against negativity. It is also considered to be a balancing and grounding stone. It is a strong cleanser of psychic smog created within the aura, clears confusion and can assist you to release disharmony and fear or anger.

& **Amazonite** Harmony



Amazonite is a harmony stone - both within yourself and with others. It can help you to communicate your true thoughts and feelings in a clear concise way. Amazonite carries a strong energy that is able to stimulate the better emotions and personality traits, it can enhance communications concerning love in one's life. In addition, Amazonite stimulates artistic ability, creativity and the powers of clairvoyance in its wearer.

& **Red Carnelian** Warm & Joyous



In ancient times, carnelian was used to protect the dead on their journey to the afterlife. It was a powerful protection stone that also gives courage, stimulates positive life choices, grounds and anchors you. It's warm and joyous energy attunes with the inner self helping to open the heart.

& **Gray Agate** Grounding & Balancing



Gray Agate is believed to be a grounding stone that reduces negativity and creates emotional stability, bringing about an emotional, physical and intellectual balance. It comes from the belief that Gray Agate has the power to harmonize Yin and Yang, the positive and negative forces that hold the universe in place.

& **Rose Quartz** Love & Peace



Rose quartz is associated with the heart chakra, a stone of unconditional love and infinite peace. It opens the heart chakra to all forms of love: self-love, family love, platonic love, and romantic love, brings gentleness, forgiveness, and tolerance.

& **White Agate** Strength & Courage



The agate is one of the oldest stones in recorded history. Agates considered to attract strength and as a protection from bad dreams, stress and energy drains, known as calming and soothing. It can give courage, energy, strength, and dispels fears, all of which increase self-confidence.

& **Aventurine** Luck



Thought to be the "luckiest" of all crystals, Aventurine is the stone to wear when buying a lottery ticket or simply when taking a chance! Its positive energies add zest and bring optimism to any situation reminding us to move forward with confidence and to embrace change.

& **Dyed Aqua Quartzite** Boosting



Aqua Quartz imparts the energy of power and sovereignty and can help eliminate self-sabotage by bringing one's actions into alignment with one's highest good. Aqua Quartz is highly programmable, so it can amplify one's intention in any area, especially those inspired by love and compassion.

& **Light Amethyst** Spirituality & Intuition



Amethyst is the stone of spirituality and contentment; it can bestow stability, strength, inner peace and provides clarity and enhances conscious perception and understanding. Amethyst is considered to shift energies to the higher frequencies of both the spiritual & ethereal levels. It is believed to increase vivid dreams, promotes calm, serenity, and spirituality.

Branding & Marketing

Click&Clack is a clean bold brand with a joyous attitude, a playful personality and eye catching identity to boot.. The marketing material is designed to stand out eye catching innovative packaging and shopping bags. The round tube echoes the round lines of the stones yet is extremely practical. Standing upright it take less shelf space and the see through window invites shoppers to pick it up and explore the intriguing piece of jewelry inside. Click&Clack's playfulness continues with its unique matching gift bag where the carrying handles double as an extension of the necklace. A compact leaflet tells buyers about the healing and regenerative energies of the stones they are wearing.



marketing

1. Branded shopping bags
2. Unique packaging
3. Full color catalog
4. A popping PoP display
5. Informative collateral

②



③



④



⑤





Click&Clack by



Cheté is the preeminent source for the design and manufacturing of fine sterling silver jewelry. Our worldwide customer base includes top jewelry chain stores, wholesalers, retail TV channels, and catalogue vendors.

For over a decade, the Cheté name has been synonymous with unparalleled expertise in virtually every aspect of silver jewelry from design to production. Cheté's eclectic collections comprise over 40,000 samples ranging from casual and trendy to red carpet classics. Our talented design teams hail from countries around the world and draw inspiration from their diverse cultures and native traditions. The result is an extraordinary mix of exciting styles for customers to choose from.

Cheté's flexible approach offers original or custom made—branded and unbranded—as well as private label collections that may be customized to fit existing designs, available materials, and current product lines and manufacturing processes. We love to work closely with our clients to analyze buying trends and offer new concepts, designs, and entire product lines to enhance and expand their business.

www.chete.com

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